



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 215051 /		<u>Alt Order #</u>
<u>Product</u> CT State Senate 14th District		
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Estimate #</u>	
<u>Advertiser</u> POL/DeGrego For State Senate 2012		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Phil Jermain	<u>Sales Office</u> New Haven Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL/DeGrego For State Senate 2012
1082 West River Street
Milford, CT 06461
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/30/12	11/05/12	News 8 @ 5a-6a	5a-6a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$250.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$250.00	0.00			
N 2	WTNH	10/30/12	11/05/12	GMA	7a-9a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$350.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$350.00	0.00			
Totals												10	\$3,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	10	\$3,000.00	\$2,550.00
Totals	10	\$3,000.00	\$2,550.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
 Phil Jermain
 Phil.Jermain@wtnh.com
 (203)784-8823

NEWS

Proposal ID: 24208

Description: State Senenate [

Flight: 10/30/12-11/05/12

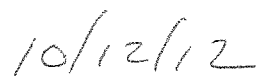
Books: WTNH: Nov-2012 PJ

Program	Daypart	Length	Rate	10/29	11/05	Total	A18+ RTG
WTNH							
Good Morning Connecticut 5a EM		:30	\$250	4	1	5	1.5
M-F 5-6 AM	TFN					\$1,250	\$167
Good Morning America EM		:30	\$350	4	1	5	3.3
M-F 7-9 AM	TFN					\$1,750	\$106
WTNH Weekly Summary							
				Weekly	10/29	11/05	Total
				Units	8	2	10
				Total \$	\$2,400	\$600	\$3,000
							Reach
							Frequency
							12.7
							1.9
WTNH Monthly Summary							
				Monthly	November 2012		
				Units	10		
				Total \$	\$3,000		
				Net \$	\$2,550		
				GRP	24.0		



SIGNATURE

CAMPAIGN MANAGER



DATE

Political Inquiry Form

Date: 10/11/12



To: Station Political File

Account Executive: _____ Office: _____

Name of Candidate: MICHAEL DEGREBO

Political Affiliation: REPUBLICAN

Election Date: 11/6/12 Type of Election: GENERAL

City, State, Municipality: 14TH STATE SENATE DISTRICT

Office Sought: STATE SENATOR

Inquiry Made By: DANIEL F RINDO S

Agency/Organization: DEGREBO FOR STATE SENATE 2012

Address: 1082 WEST RIVER ST
MILFORD, CT 06461

Telephone: 203-701-VOTE Fax: _____

Sponsoring Group/Committee: SAME

Address: _____

Telephone: _____ Fax: _____

Committee Members... Chairperson: DANIEL F RINDO S

Treasurer: PAULA SMITH Other: _____

Commercial Length: (:30) ☒ (:60) ☐ Other: _____

Programs / Dayparts Requested: GMA & NEWS EARLY AM 10/30, 10/31, 11/1, 11/2, 11/5

Station Offer: _____

STATION POLITICAL DISCLOSURE STATEMENT

Submitted To: _____ Date: _____

Stations Requested: _____